



UNGARISCHER
VERKEHRSWISSENSCHAFTLICHER VEREIN

HUNGARIAN SCIENTIFIC
ASSOCIATION FOR TRANSPORT

ASSOCIATION SCIENTIFIQUE HONGROISE
POUR LES TRANSPORTS

H-1066 BUDAPEST, Teréz krt. 38. II./235.
Telefon: +36-1-353-2005, Internet: <http://www.ktenet.hu>
E-mail: info@ktenet.hu

KÖZLEKEDÉSTUDOMÁNYI EGYESÜLET

Subject: Invitation to organize events (activities) in your country related to the "Day of Transport Culture" to be held on 10 May 2024

Dear Partner,

On May 10, 2024, we are celebrating the Day of the Transport Culture (DTC) for the 10th time organized by the Hungarian Association for Transport Sciences (KTE) on the initiative of our co-president of KTE, Mr. József Biró.

About the content of DTC, we provided information on several occasions before such as the General Assembly meetings of the EPTS conference in 2019. Everyone agrees on the importance of the topic and that this initiative should be supported. Our goal is extending the Hungarian Day to an international level. We are still working on it. Together with our partners, we can raise this day to a European Day of the Transport Culture.

This day and the associated time period is an excellent opportunity to draw wide public attention to the importance of the cooperation and partnership between the participants in traffic. During these various events - among others - it is possible to organize professional meetings for transport experts and social representatives to discuss all aspects of transport culture. The range of the topics is wide, starting with transport-safety to the different elements of the sustainability and the environment, focusing on the human factor.

In 2023 we had more than 106 committed partners, dedicated to promote safe and cooperative transport behaviour by organizing events nationwide on May 11 with programs linked to the different transport sectors such as road, railway, waterway and air transport. These events are targeting broad spectrum of the society, regardless of their age, gender or social affiliation. The last year's programs are listed on the website: <https://www.akozlekedesikulturapanapja.hu/2022/program.php> (available only in Hungarian).

We have already had international partners in the former years, like Szczecin in Poland, Bytola in North Macedonia, Zagreb in Croatia, and events are under planning in Austria. It would be great to increase the number of our European partners. We count on you!

DTC is based on the following three pillars:

- The main event of the day is the Opening Ceremony which will be held on May 10, 2024 at 10 AM,
- The second pillar is based on the various events organized nationwide in Hungary for transport users who are part of the transport system, and intend to communicate the message (values, aims etc.) of the DTC. Positive messages and announcements on several communication surfaces, at public transport stations, through inscription or loud announcer are also important,
- The third pillar is: all the international events organized by our partners from abroad.

We also hope, that you as a representative of an organization which plays an important role in transport, would be ready to organize an activity in your country, supporting this noble goal of increasing and spreading the thought of transport culture in more and more countries.

If you would like to join us, please do not hesitate to fill in our registration form and please, send it back to us by April 26, 2024. Contact details: KTE Office, Mr. Balázs Orosz, rendezveny@ktenet.hu , +36 1 353 2005, +36 1 353 0562. Filling in the form will be a great help for us in registering the DTC's official events and in delivering a uniform level of communication to all partners.

Thank you in advance for your cooperation!

We are looking forward to your contribution in the Day of Transport Culture, making it a day of celebration for all participants who are working in and for transport.

For the DTC website, please visit: <http://www.akozeledesikulturanapja.hu/eng/>

Budapest, 28. March 2024

Sincerely yours,

Dr. Mária Heinczinger
Deputy Secretary General
of KTE

József Bíró
Co-president of KTE

Dr. Balázs Horváth
Secretary General of KTE